

FOCAL and the Industry Days invite you to attend, during the Festival del Film Locarno

# Women in the Industry: Spotlight on Success Stories

Panel at the Hotel Belvedere, Monday 10 August, 14:30 – 17:30  
Registration by 29 July 2015 at [www.focal.ch/women\\_in\\_the\\_industry](http://www.focal.ch/women_in_the_industry)

## An event for all film professionals

This interactive panel investigates the success of films made by women directors, producers, screenwriters, camerawomen, etc.

- **Is funding women's projects well worth the money** if we look at box-office figures, awards, media coverage as well as the return on investment?
- **Do films made by women tell new stories**, or do they tell the same stories in a new way?
- **What was the path to success** from a personal perspective?

International experts and professionals will present their experiences and findings over the last years in a moderated presentation and debate with the audience. The event will be followed by a cocktail reception for the informal continuation of the discussions.

### Panellists

**Anna Serner**

CEO of the Swedish Film Institute

**Catherine Dussart**

Producer, CDP Productions, France

**Bettina Oberli**

Director and Screenwriter, Switzerland

### Moderator

**Francine Raveney**

Producer, Network Director EWA (European Women's Audiovisual Network)

### Welcome

**Nicole Schroeder**

Head of Department, FOCAL

proposed by  
**cinésuisse**

at the invitation of



in partnership with

**ARF/FDS**



FERA  
Federation of European Film Directors

**SSA** société suisse des auteurs

**suissimage**



European women's  
audiovisual network

**ehnf** ZÜRCHER FILMSTIFTUNG

STIFTUNG  
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